



## JONATHAN SILBERMAN

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[www.jsil.work](http://www.jsil.work)

## EDUCATION

### Bachelor of Arts, Graphic Design

2012

American University, Washington, DC.

## EMPLOYMENT

### The Trevor Project, Washington, DC

2017–Present

Senior Marketing Designer

I am responsible for all of the graphic design projects for the organization as well as manage all the web properties. I work with partner organizations and volunteers to ensure brand consistency on our co-sponsored events and manage the email workflow for all of our external communications. I work with the social media manager to develop graphics suited for each audience and platform as well as executing and developing graphics for the marketing department and the CEO.

### American University Library, Washington, DC

2003–2017

Design & Marketing Coordinator

After working as support staff for two years at AU, I successfully lobbied to create a position for myself as the library graphic designer. In 2007, I was able to create a case for adding the responsibility of marketing coordination to my purview. I was responsible for creating a cohesive visual identity, providing the library with a prominent presence on campus, and addressing the day-to-day design needs. As the sole designer, I had the ability to take on many additional responsibilities, like print buying, photography, copy writing, editing, coding, and running a print shop. In the last four years, I also mentored future designers by supervising a student design assistant.

### Fearless Future, Washington, DC

2005–Present

Co-Owner/Designer

A two-person shop, my business partner and I started Fearless Future to work exclusively with nonprofits and to have a way to continue working together after she moved to Arizona. We both have full time jobs, but see our partnership as our way to make meaningful change.

## SKILLS

### Full Stack

PHP  
HTML/CSS  
RESTful APIs  
JavaScript  
MySQL

### Software

Adobe Creative Cloud  
Sketch  
Microsoft Office Suite  
After Effects  
ePub Development

### CMS

WordPress  
Convio  
Drupal  
CommonSpot  
CodeIgniter

### CRM

MailChimp  
Constant Contact  
Luminate  
SalesForce  
Highrise

## AWARDS

2017—American Web Design Award, *Graphic Design USA*

2016—American Graphic Design Award, *Graphic Design USA*

2015—Gold Award, Annual Report category, Davey Awards  
—American InHouse Design Award, *Graphic Design USA*

2014—Silver Award, both Science and Annual Report categories, Davey Awards

2013—Silver Award, Self-Promotion Mobile Site, W3 Awards

—Website Merit Award, Art Directors Club of Metropolitan Washington

2012—Sappi Ideas that Matter Grant Recipient

2011—Two of annual report designs featured in the international compendium: *Corporate Brochure Designs Tokyo*: PIE Books  
—In HOWse Design Awards, *HOW Magazine*