



## JONATHAN SILBERMAN

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www.jsil.work

## EDUCATION

### Bachelor of Arts, Graphic Design

2012

American University, Washington, DC.

## EMPLOYMENT

### The Trevor Project, Washington, DC

2017–Present

Senior Marketing Designer

I am responsible for all of the graphic design projects for the organization and manage all the web properties. I work with partner organizations and volunteers to ensure brand consistency on our co-sponsored events and manage the email workflow for all of our external communications. I work with the members across the organization to develop graphics suited for each audience and platform.

### American University Library, Washington, DC

2003–2017

Design & Marketing Coordinator

After working as support staff for two years at AU, I successfully lobbied to create a position for myself as the library graphic designer. In 2007, I was able to create a case for adding the responsibility of marketing coordination to my purview. I was responsible for creating a cohesive visual identity, providing the library with a prominent presence on campus, and addressing the day-to-day design needs. As the sole designer, I had the ability to take on many additional responsibilities, such as print buying, photography, copy writing, editing, coding, and running a print shop. During the final four years, I also supervised a design assistant.

### Fearless Future, Washington, DC

2005–Present

Co-Owner/Designer

A two-person shop, my business partner and I started Fearless Future to work exclusively with nonprofits and to have a way to continue working together after she moved to Arizona. We both have full time jobs, but see our partnership as our way to make meaningful change.

## SKILLS

### Full Stack

PHP  
HTML/CSS  
RESTful APIs  
JavaScript  
MySQL

### Software

Adobe Creative Cloud  
Sketch  
Microsoft Office Suite  
After Effects  
ePub Development

### CMS

WordPress  
Convio  
Drupal  
CommonSpot  
CodeIgniter

### CRM

MailChimp  
Constant Contact  
Luminate  
SalesForce  
Highrise

## AWARDS

2018—Silver Award, Landing Page for Marketing, W<sup>3</sup> Awards  
—American Inhouse Design Award, *Graphic Design USA*

2017—Silver Award, Non-profit Website, W<sup>3</sup> Awards  
—American Web Design Award, *Graphic Design USA*

2016—American Graphic Design Award, *Graphic Design USA*

2015—Gold Award, Annual Report category, Davey Awards  
—American Inhouse Design Award, *Graphic Design USA*

2014—Silver Awards, Science & Annual Report categories, Davey Awards

2013—Silver Award, Self-Promotion Mobile Site, W<sup>3</sup> Awards  
—Website Merit Award, Art Directors Club of Metropolitan Washington

2012—Sappi Ideas that Matter Grant Recipient

2011—Two designs featured in: *Corporate Brochure Designs*  
Tokyo: PIE Books  
—In HOWse Design Award, *HOW Magazine*