



**JONATHAN  
SILBERMAN**

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202.487.5720

**[jsil.work](http://jsil.work)**

ADVOCATE

ART DIRECTOR

AUTHOR

CODER

CONSENSUS-BUILDER

DESIGNER

*I'm a multi-disciplinary designer and coder with a voracious appetite for knowledge. I want to solve problems — big and small — and use my skills to create a more equitable world.*

## EXPERIENCE

### CIVIS ANALYTICS

2021–Present

*Senior Digital Marketing Web Lead*

I am responsible for maintaining and feature development for the digital marketing properties at Civis. In my role, I supervise the Senior Graphic Design position and manage relationships with external vendors and contractors. I'm working to create sustainable workflows and documentation for succession planning within my vertical with an eye towards future expansion.

### THE TREVOR PROJECT

2017–2021

*Senior Designer & Web Lead*

I managed the digital properties and was responsible for all of the graphic design projects for the organization. I facilitated the work of partner organizations, volunteers, and third-party vendors to ensure brand consistency and managed the email workflow for all external communications. As a member of the marketing team, I coordinated with the staff across the organization to develop graphics suited for each audience and platform.

### AMERICAN UNIVERSITY LIBRARY

2003–2017

*Design & Marketing Coordinator*

After working as support staff for two years at AU, I successfully lobbied to create a position for myself as the library's graphic designer. Later, I was able to create a case for adding the responsibility of marketing coordination to my purview. I was responsible for creating a cohesive visual identity, providing the library with a prominent presence on campus, and addressing the day-to-day design needs of the organization. As the sole designer, I had the ability to take on many additional responsibilities, such as print buying, photography, copy writing, editing, web design & development, and running an in-house print shop. Additionally, I managed and mentored design assistants and chaired the cross-departmental marketing team.

### FEARLESS FUTURE

2005–Present

*Co-Owner/Art Director*

A two-person shop, my business partner and I started Fearless Future to work exclusively with nonprofits and to continue working together after she relocated to Arizona. We both have full-time jobs, but see our partnership as a way to make meaningful change in the nonprofit sector.

## EDUCATION

### AMERICAN UNIVERSITY

2012

*Bachelor of Arts, Graphic Design*

## AWARDS

- 2020** — American Inhouse Design Award, *Graphic Design USA*
- 2019** — American Inhouse Design Award, *Graphic Design USA*
- 2018** — Silver Award, Landing Page for Marketing, W<sup>3</sup> Awards
  - American Inhouse Design Award, *Graphic Design USA*
- 2017** — Silver Award, Non-profit Website, W<sup>3</sup> Awards
  - American Web Design Award, *Graphic Design USA*
- 2016** — American Graphic Design Award, *Graphic Design USA*
- 2015** — Gold Award, Annual Report category, Davey Awards
  - American Inhouse Design Award, *Graphic Design USA*
- 2014** — Silver Awards, Science & Annual Report categories, Davey Awards
- 2013** — Silver Award, Self-Promotion Mobile Site, W<sup>3</sup> Awards
  - Website Merit Award, Art Directors Club of Metropolitan Washington
- 2012** — Sappi Ideas that Matter Grant Recipient
- 2011** — Two designs featured in: *Corporate Brochure Designs* Tokyo: PIE Books
  - In HOWse Design Award, *HOW Magazine*
- 2010** — Award of Excellence, Communicator Awards
  - American Inhouse Design Award, *Graphic Design USA*
- 2008** — Creativity + Commerce Business Graphics Award, *Print Magazine*

## SKILLS

### CMS

CodeIgniter  
Convio  
Drupal  
Netlify  
WordPress

### CRM

Constant Contact  
Luminate  
MailChimp  
Salesforce  
Zoho

### CROSS-DISCIPLINE

3D Design  
Multi-channel Campaigns  
Project Management  
Video Editing  
Writing/Editing

### FULL STACK

Git  
HTML/CSS/JS  
MySQL  
PHP  
RESTful APIs

### INTERPERSONAL

Consensus Building  
Design Thinking  
Empathy  
Mentorship  
Systems Thinking

### SOFTWARE

Adobe Creative Cloud  
Figma  
Microsoft Office Suite  
Sketch  
Sublime Text



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LIFE-LONG LEARNER

LEADER

MANAGER

MARKETER

MENTOR

SYSTEMS-THINKER